

# Full Year Results Presentation

53 Weeks to 01 January 2017



# Progress to date

---

- Actioned learnings from the Frankie & Benny's strategic work
- Completed the strategic reviews of the other brands
- Thoroughly assessed our cost base
- Reviewed our property pipeline
- Strengthened the team

# TRG strengths

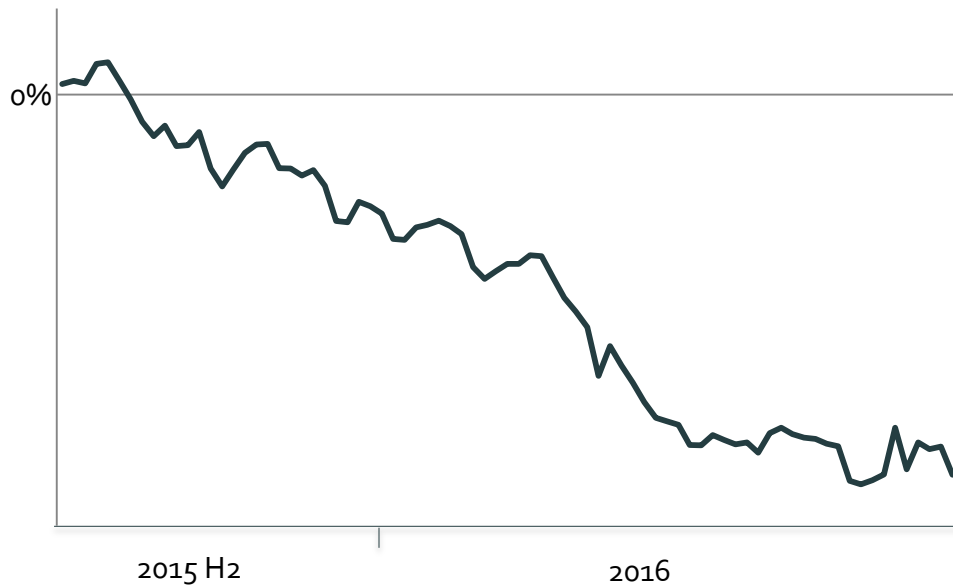
---

- Diversified portfolio
- Significant scale
- Strong Leisure brand awareness
- Highly cash generative with strong balance sheet

# Group improvement areas: Leisure businesses

## Leisure LFL sales

Change YoY, 6 month moving average



Extent of underperformance to market      Duration of underperformance to market



4 years



1-2 years

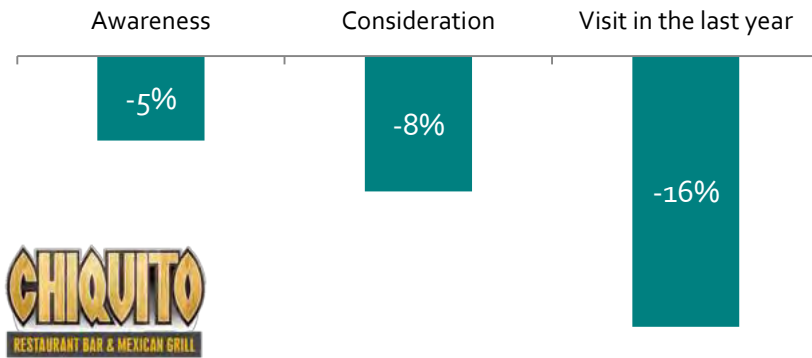
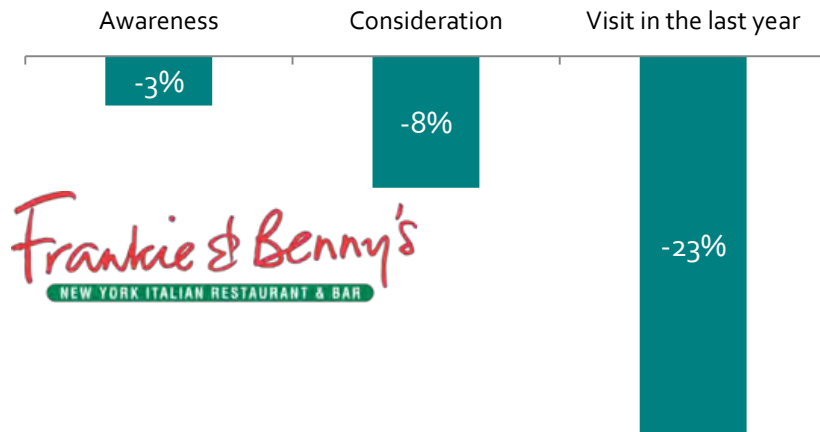


3 years

# Group improvement areas

## Weakening brand positioning

% change in brand metrics: 2016 vs 2012



Source: Morar Consulting

## Capability gaps

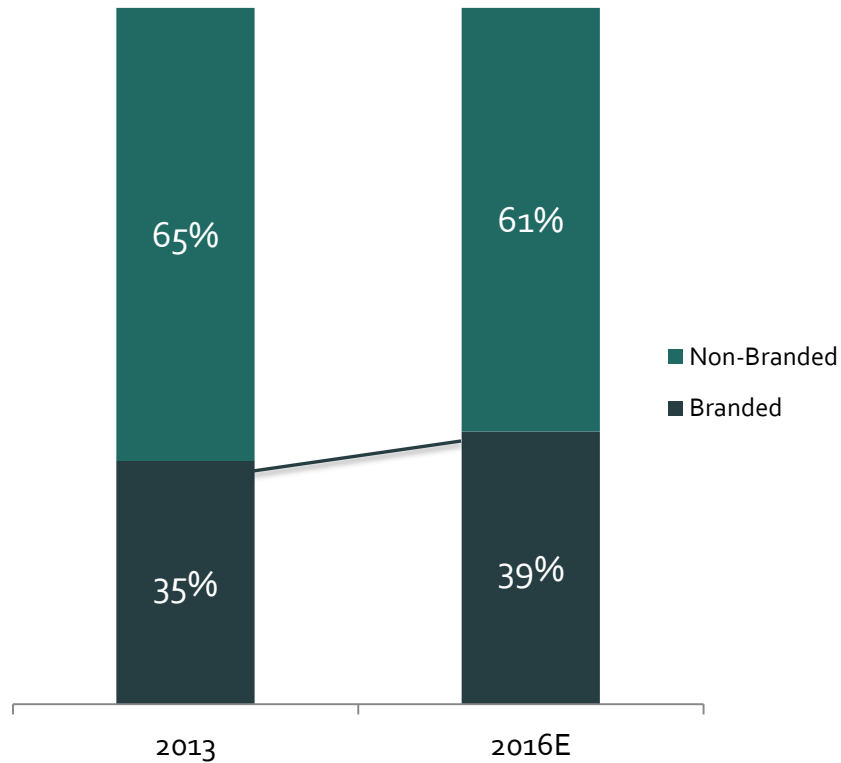
- Lacking robust operating processes
- Under-invested marketing capabilities
- Limited data-driven insight

## High cost base

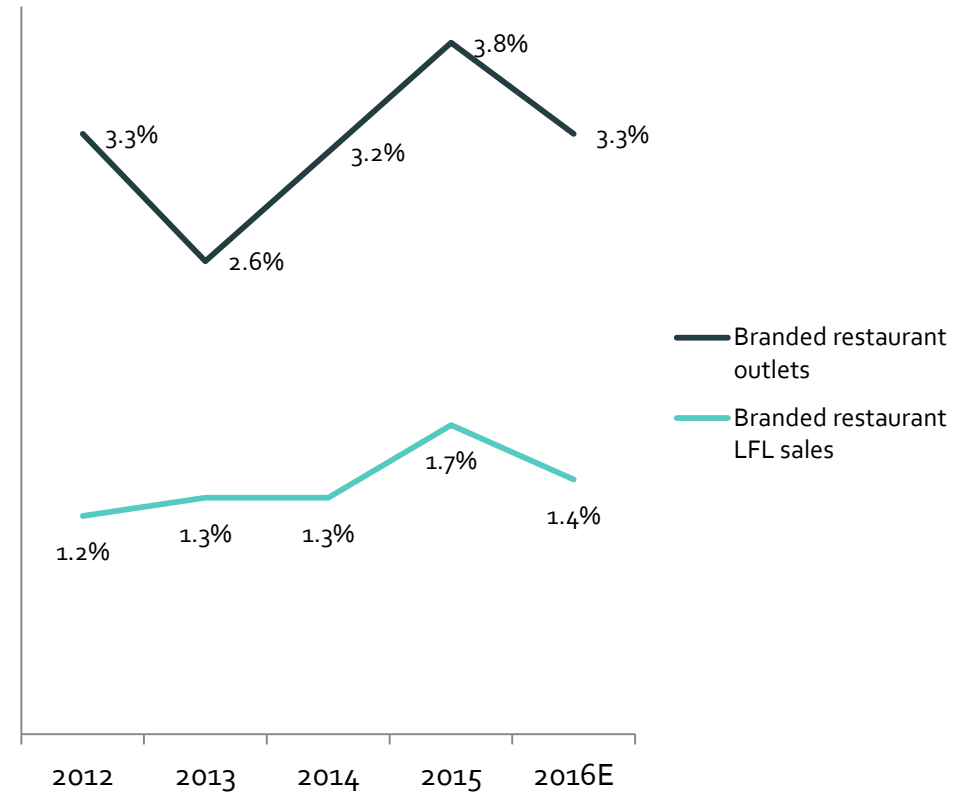
- Heavy organisational spans and layers
- Over-reliance on manual systems
- Not utilising full scale potential of the group

# Market remains attractive

## UK restaurant market (by value)



## UK branded restaurant LFL sales and outlets



Sources: MCA market restaurant report 2016

# Financial Review

# Financial highlights

	2016 FY £m	2015 FY £m	% Change
Revenue	710.7	685.4	+3.7%
Like-for-like %			(3.9%)
<b>Profit before taxation*</b>	<b>77.1</b>	86.8	(11.2%)
Exceptional charge	(116.7)	-	
Profit before taxation	(39.5)	86.8	
Earnings per share*	<b>30.0p</b>	33.8p	(11.2%)
Dividend per share	<b>17.4p</b>	17.4p	
Free Cash Flow	<b>78.9</b>	95.3	(17.2%)
<ul style="list-style-type: none"> <li>• The data presented is on a 53 vs 52 week basis</li> </ul>			
<ul style="list-style-type: none"> <li>* Adjusted (pre-exceptional charge)</li> </ul>			



# Income statement

	2016 FY £m	2015 FY £m	% Change
Revenue	710.7	685.4	+3.7%
EBITDA*	121.0	128.0	(5.5%)
%*	17.0%	18.7%	
EBIT / Operating profit*	79.2	88.9	(11.0%)
Operating margin %*	11.1%	13.0%	
PBT*	77.1	86.8	(11.2%)
%*	10.9%	12.7%	
PAT*	60.1	67.4	(10.8%)
%*	8.5%	9.8%	
EPS*	30.0p	33.8p	(11.2%)
• The data presented is on a 53 vs 52 week basis			
*Adjusted (pre-exceptional charge)			

# Exceptional charges - 2016

	H1 2016	H2 2016	FY 2016
Site closure	39.3	19.1	<b>58.4</b>
Site impairment	17.8	33.6	<b>51.4</b>
Other exceptional costs	2.0	4.9	<b>6.9</b>
<b>Total 2016 exceptional charge</b>	<b>59.1</b>	<b>57.6</b>	<b>116.7</b>

- Cash impact of total exceptional charge is £43.2 million
- 33 closures in FY16\* and a further 8 closing in Q1 FY17
- 66 sites impaired in total in FY16
- FY17 incremental profit benefit associated with H1 2016 exceptional cost: c.£7m
- FY17 incremental profit benefit associated with H2 2016 exceptional cost: c.£3m

*\* 37 closures in total, 4 with no associated exceptional charge (lease expiry)*

## 2017 Cost headwinds

---

	£m
NLW / NMW / apprenticeship levy	4-5
Rent and rates	5
Purchase cost inflation	5-7
Energy cost inflation	2
<b>Total</b>	<b>16-19</b>

# Capital expenditure & development

	2016 FY £m	2015 FY £m
Development expenditure - opened	23.7	50.2
Development expenditure - pipeline	5.1	4.9
Refurbishment & maintenance expenditure	26.2	19.7
<b>Total fixed asset additions</b>	<b>55.0</b>	<b>74.8</b>
Number of new units	24	44

- Openings in 2017 will be between 16 to 20
- 2017 development capital expenditure - £16m to £20m
- 2017 refurbishment and maintenance capital expenditure - £20m to £25m

# Cash flow

	2016 FY £m	2015 FY £m
<b>Adjusted operating profit*</b>	<b>79.2</b>	<b>88.9</b>
Working capital & non-cash adjustments	1.1	5.6
Depreciation	41.8	39.1
<b>Net cash flow from operations</b>	<b>122.1</b>	<b>133.6</b>
Net interest paid	(0.8)	(1.0)
Tax paid	(16.2)	(17.6)
Maintenance capital expenditure	(26.2)	(19.7)
<b>Free cash flow</b>	<b>78.9</b>	<b>95.3</b>
Development capital expenditure	(28.8)	(55.1)
Movements in capital creditors	(10.3)	1.9
Dividend paid	(34.9)	(32.1)
Purchase of shares	-	(1.7)
Other items	(4.8)	1.9
<b>Cash inflow</b>	<b>0.1</b>	<b>10.2</b>
Net bank debt at start of period	(28.4)	(38.6)
<b>Net bank debt at end of period</b>	<b>(28.3)</b>	<b>(28.4)</b>

\* Adjusted (pre-exceptional charge)

# Balance sheet and key ratios

## Balance Sheet

	As at 1 January 2017	As at 27 December 2015
	£m	£m
Non-current assets	372.4	430.1
Current assets	49.8	38.0
<b>Total assets</b>	<b>422.2</b>	<b>468.1</b>
Current liabilities	(139.9)	(136.4)
Non-current liabilities	(72.9)	(48.1)
<b>Net assets</b>	<b>209.4</b>	<b>283.6</b>
<b>Net bank debt</b>	<b>(28.3)</b>	<b>(28.4)</b>

- Revolving £140m credit facility committed to June 2020
- Fixed charge cover (12 months): 2.4x (2015: 2.7x)
- EBITDA interest cover (12 months) : 60x (2015: 63x), Covenant >4x
- Net debt to EBITDA (rolling 12 months): 0.2x (2015: 0.2x), Covenant <3x

# Dividends

---

	2016 FY	2015 FY
Interim dividend	6.8p	6.8p
Final dividend	10.6p	10.6p
Full year dividend	<b>17.4p</b>	<b>17.4p</b>
Dividend cover (times)	1.7x	1.9x

# Our Plan



# Our plan

---

1

Re-establish competitiveness of our Leisure brands

2

Serve customers better and more efficiently

3

Grow our Pubs and Concessions businesses

4

Build a leaner, faster and more focused organisation

# Re-establish competitiveness of our Leisure brands

## Key drivers of underperformance

## Improvement focus



- Severe loss of value credentials
- Poor menu changes



- Restore value credentials
- Deepen distinctiveness of offer to families
- Marketing to attract back lapsed customers



- Weak brand positioning
- Poor menu and price changes



- Drive accessibility and frequency by simplifying menu and improving value
- Marketing to attract a wider customer base



- Lack of brand distinctiveness
- Price hikes
- Radical menu changes



- Fundamental brand re-positioning
- Focus on great steaks and burgers
- Much improved affordability

# Serve customers better and more efficiently

- **More efficient labour management**
  - Improve forecasting accuracy
  - More efficient scheduling
  - More flexible working practices
- **Maximise proportion of customer 'facing' time**
  - Streamline processes
  - Remove wasted effort
- **Improve the service experience**
  - Cross-sell and up-sell for those that want it
  - Help manage customers' time



# Grow our Pubs and Concessions businesses

- **Strong market positioning**
  - Differentiated
  - Locally tailored offerings
- **Attractive returns on investment**
- **Good growth prospects**
  - Further development of offering
  - Increased rate of openings in medium-term



- **Highly competitive capability set**
  - Operational capability across multiple formats
  - Strong relationships with airports and franchise partners
  - Innovative format development capabilities
- **Well positioned to win new contracts**



## Build a leaner, faster & more focused organisation

- Completed detailed review of cost base
- Cost opportunities include:
  - Extracting more purchasing scale benefits
  - Reducing head office and operational roles
  - Automating manual processes
- Identified c.£10m annualised savings
  - Full benefit in 2019
  - Partial savings in 2017 and 2018 to be reinvested in price, product and marketing
  - One-off cost to extract savings c.£6m
- Less complexity will speed up delivery of our plan



# Strengthened team

**Murray McGowan**  
(joins Jun-17)

**Managing Director  
Leisure Business**



**Lucinda Woods**  
(joined Dec-16)

**Strategy & Business  
Development Director**



**Debbie Moore**  
(joined Jan-17)

**Group HR Director**

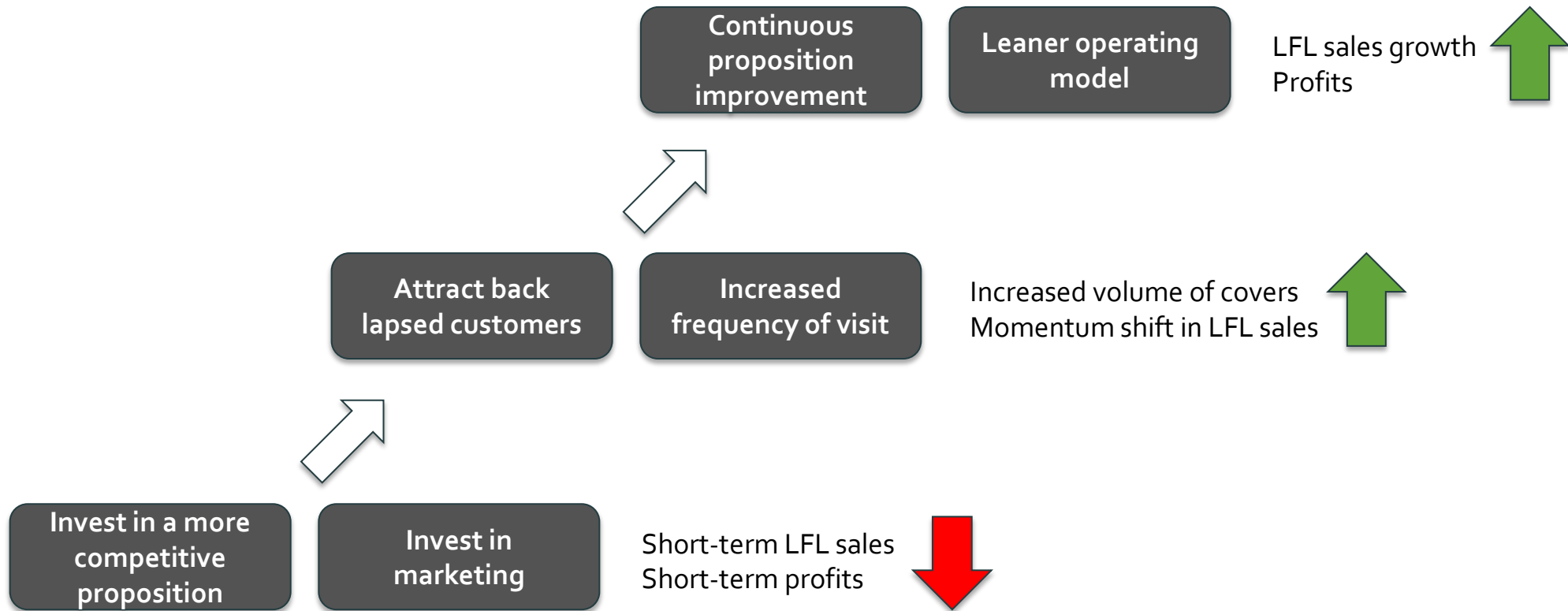


**Keith Janes**  
(promoted Nov-16)

**Property Director**

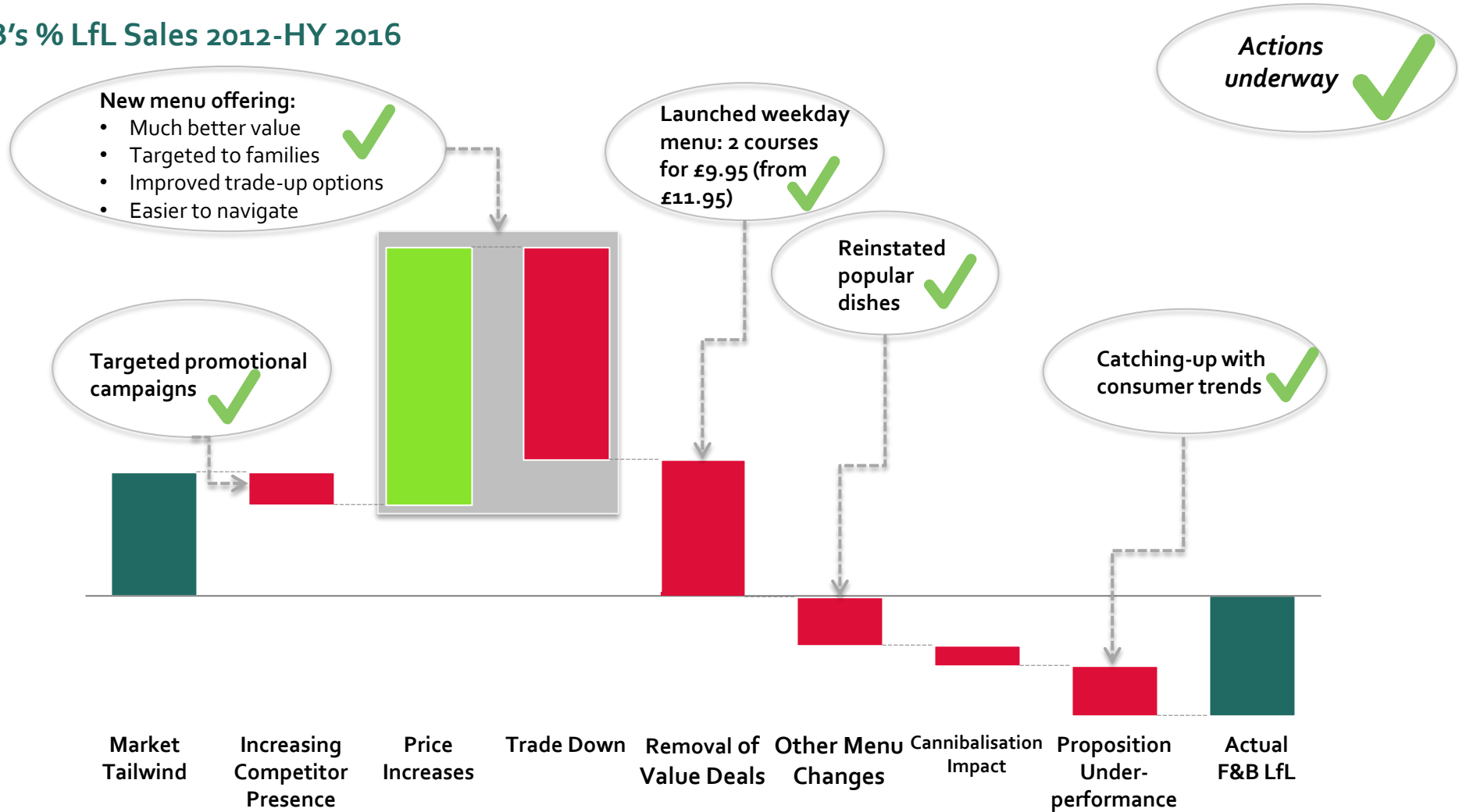


# Path to profit growth



# Frankie & Benny's: addressing root causes of underperformance

## F&B's % LfL Sales 2012-HY 2016

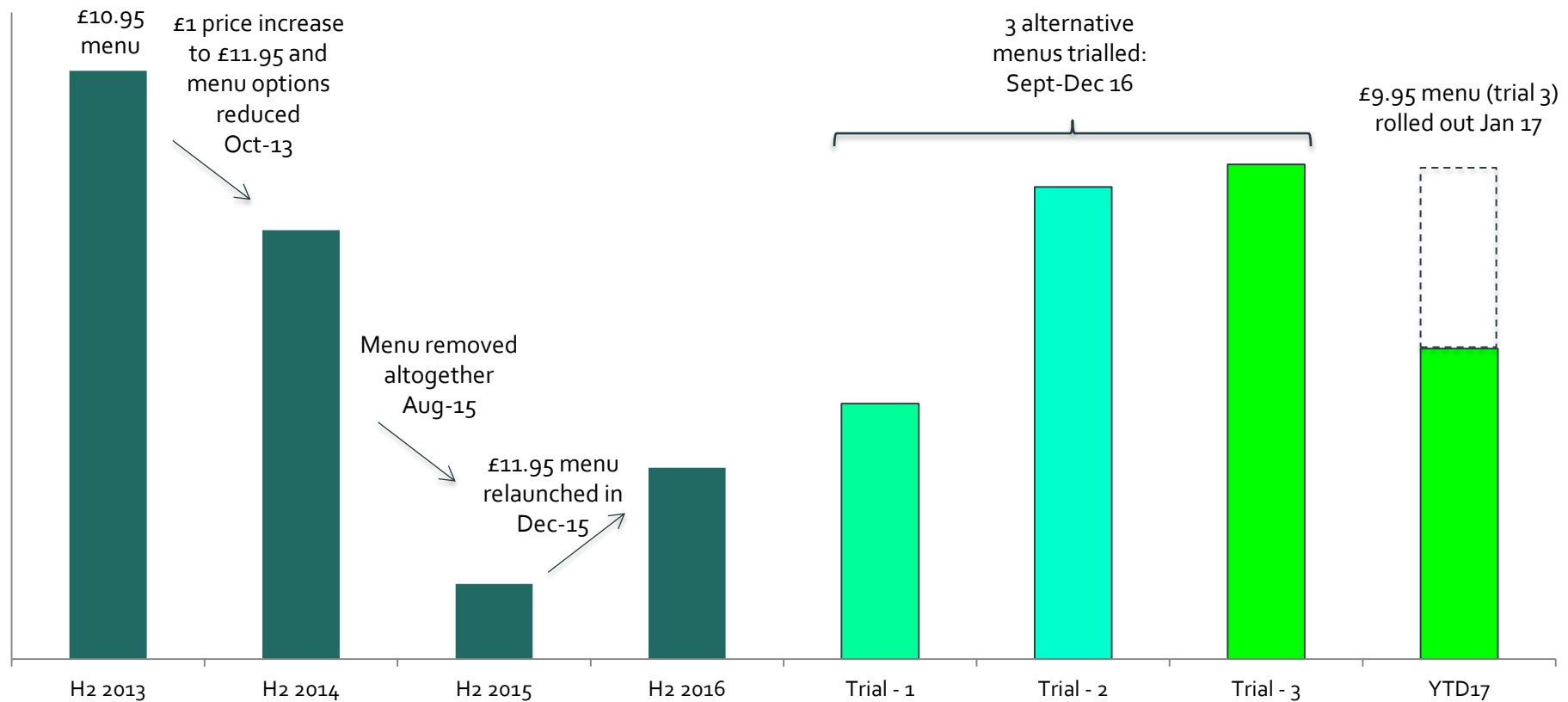


Source: OC&C analysis



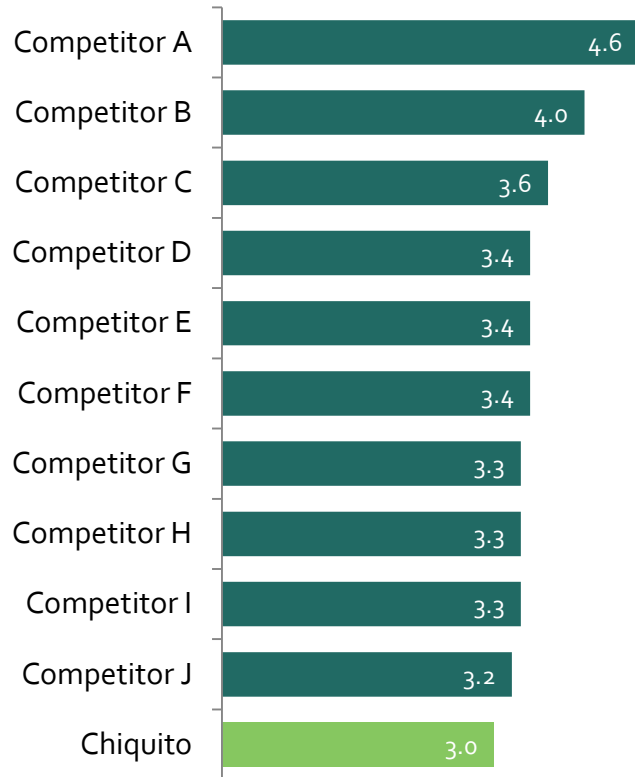
# Frankie & Benny's case study: value menus

## Two courses value menu, % of sales

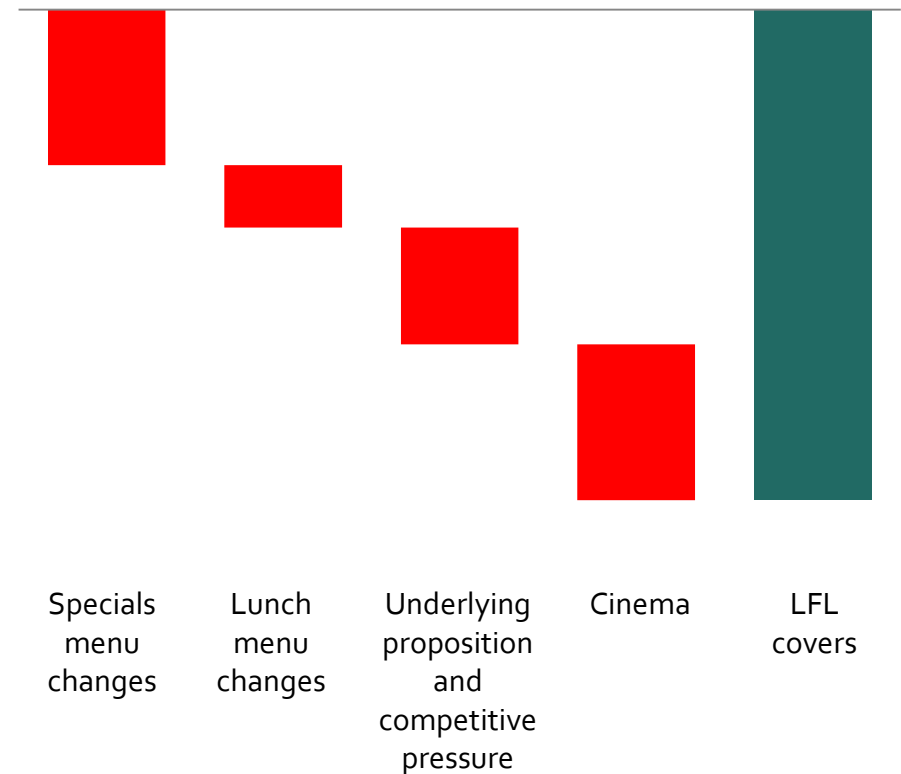


# Chiquito: drivers of underperformance

## Frequency of visit, 2016



## Drivers of 2016 LFL covers underperformance



Sources: MORAR 2016 Report, OC&C analysis

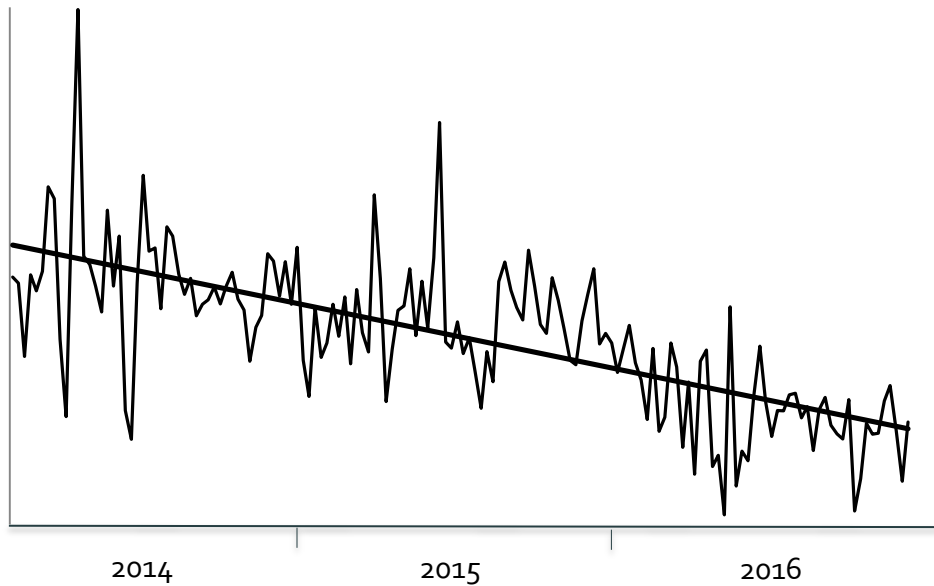
# Chiquito: next steps

- Re-launched value offer with £10.95 2-course week-day menu
- Phased roll-out of a broadened proposition to make it more accessible
  - Mexican + influences from US border states
  - Easier to understand
  - Customisable
- Re-architecting menu to:
  - Provide better value options
  - Improve speed of service
- Supporting marketing campaign



# Coast to Coast: drivers of underperformance

## LFL sales % change YoY



## Burger prices

Nov-11



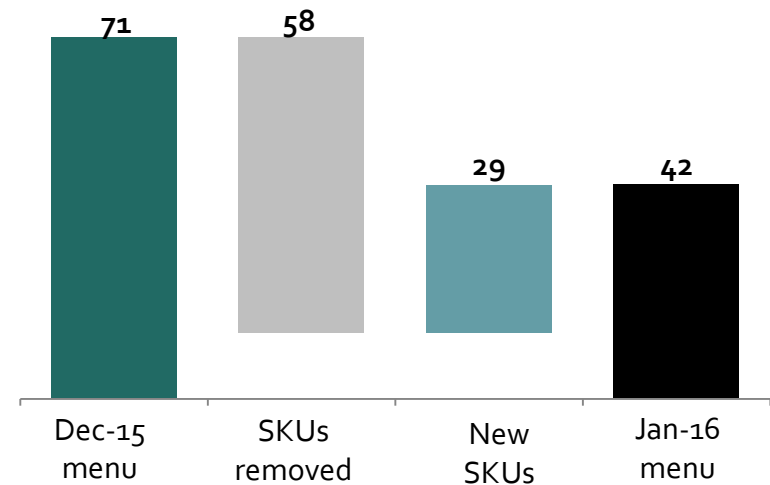
Most expensive burger £11.95

Oct-16



Cheapest burger £12.45

## Radical menu change



# Coast to Coast: next steps

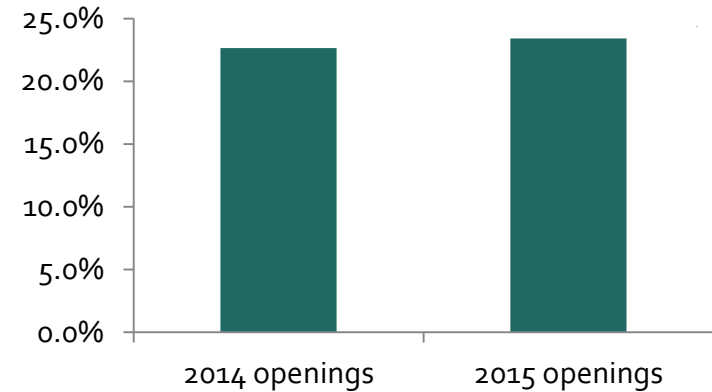
---

- **Fundamental re-positioning of the brand to better align with out of town locations:**
  - Steaks and burgers
  - Growing segment of the market
  - Clearly differentiated
  - Stronger brand identity
- **Launch new menu**
  - Highly competitive pricing
  - Compelling range
  - Quality ingredients
- **Some capital and marketing investment is required**

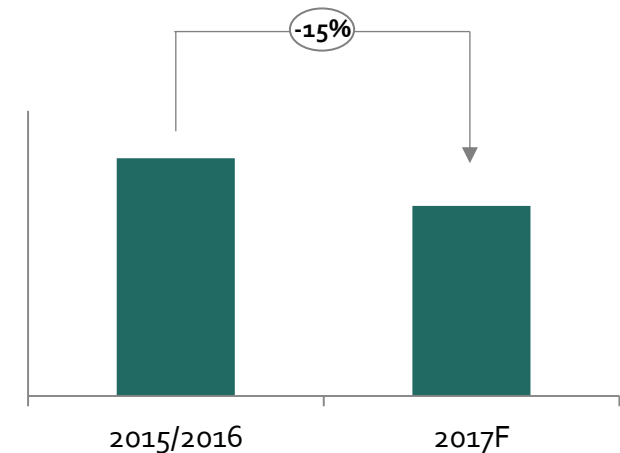
# Investment discipline

- **Comprehensive review completed of property pipeline:**
  - Identified location drivers of performance
  - Reduction in number of viable prospects
- **Exiting from 6 unopened contracted Coast to Coast sites**
- **Contracted to 7 new Frankie & Benny's and 7 new Chiquito sites in 2017:**
  - Expect >25% return on capital
- **Very selectively opening new Leisure sites:**
  - Upper quartile performers
  - More flexible lease terms
- **Opportunity to accelerate pub openings**
- **Continued growth in Concessions**

## 2016 Leisure EBITDA returns



## Capital cost per Leisure restaurant



# Summary

---

- Clear understanding of the drivers of Leisure decline
- Executing against a clear plan
- Strengthened capability of leadership team
- Widespread front-line support for a more competitive offering
- 2017 a transitional year
- Current trading in line with our expectations
- Maintaining the dividend reflects confidence in the plan