

Full year results presentation

52 Weeks to 31 December 2017

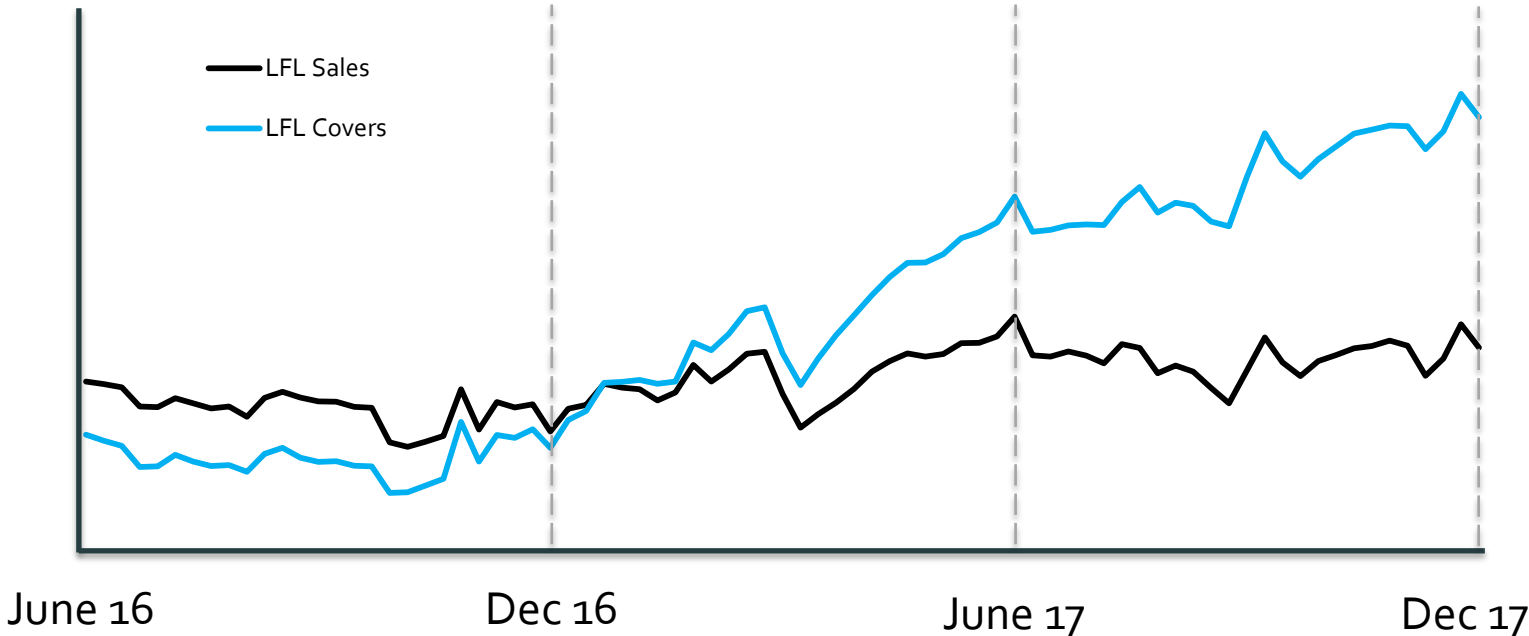
Continued good progress on strategic initiatives

- Proposition enhancements in Frankie & Benny's are improving volume momentum
- Good progress across other Leisure brands
- Pubs business continues to outperform the market and pipeline of new opportunities further strengthened
- Concessions business expanding into new infrastructure hubs, and with relevant new brands
- Cost reduction programme of £10m delivered ahead of plan, enabling reinvestment in Leisure business
- Enhanced senior leadership team in place

Progressively improving volume momentum in our Leisure business

Leisure business

YoY, 6 month moving average



Financial review

Financial highlights

	2017 FY 52 weeks £m	2016 FY 53 weeks £m	% Change
Revenue	679.3	710.7	(4.4%)
Like-for-like %			(3.0%)
EBITDA*	95.1	121.0	(21.4%)
<i>EBITDA margin %*</i>	14.0%	17.0%	
EBIT / Operating profit*	58.6	79.2	(26.0%)
<i>Operating margin %*</i>	8.6%	11.1%	
PBT*	56.7	77.1	(26.4%)
Earnings per share*	22.3p	30.0p	(25.7%)

* Adjusted (pre-exceptional charge)

Total sales decrease on a 52 week basis is (1.8%)

Exceptional charges FY 2017

	Onerous lease provisions £m	Impairment of property, plant & equipment £m	Restructuring costs £m	Total £m
Closed sites	(2.7)	0.4	-	(2.3)
Distressed/closure sites	6.9	3.8	-	10.7
Restructuring	-	-	4.8	4.8
2017 Exceptional charge	4.2	4.2	4.8	13.2

- Successfully exited 21 out of 41 closed sites in FY2017
- Restructuring costs in line with expectations
- Additional onerous lease and impairment provision due to specific trading in certain locations

Cost headwinds expected FY 2018

	£m
NLW / NMW / Apprentice levy/Auto-enrolment	4-5
Rent and rates	4-5
Purchase cost inflation	4-5
Sugar tax	1
Utilities	3
Total	16-19

- Continue to focus on cost efficiencies and expect to mitigate c.50% of 2018 cost increases via:
 - Continuing to leverage purchasing scale
 - Improved labour scheduling and deployment
 - Overhead savings

Capital expenditure and development

	2017 FY £m	2016 FY £m
Development expenditure	18.4	28.8
Refurbishment and maintenance expenditure	10.2	23.6
Technology investment	4.7	2.6
Total fixed asset additions	33.3	55.0
Number of new units	17	24

- Maintenance capital expenditure decreased year-on-year due to:
 - £7m bars to covers conversion programme in 2016
 - Re-phasing of major refurbishment projects into 2018
- Openings in 2018 will be between 16 to 20, and will predominantly be within Pubs and Concessions
- 2018 development capital expenditure – £24m to £30m
- 2018 refurbishment and maintenance capital expenditure – £20m to £25m

Cash flow

	2017 FY £m	2016 FY £m
Adjusted operating profit*	58.6	79.2
Working capital and non-cash adjustments	12.5	1.1
Depreciation	36.5	41.8
Cash inflow from operations	107.6	122.1
Net interest paid	(0.7)	(0.8)
Tax paid	(7.1)	(16.2)
Maintenance capital expenditure	(14.9)	(26.2)
Free cash flow	84.9	78.9
Development capital expenditure	(18.4)	(28.8)
Movement in capital creditor	(5.9)	(10.3)
Dividend paid	(34.9)	(34.9)
Utilisation of onerous lease provisions	(12.7)	(3.3)
Exceptional restructuring costs	(6.8)	(3.8)
Other items	0.5	2.3
Cash inflow	6.7	0.1
Net bank debt at start of year	(28.3)	(28.4)
Net bank debt at end of year	(21.6)	(28.3)
* Adjusted (pre-exceptional charge)		

Balance sheet and key ratios

Balance Sheet	As at 31 December 2017 £m	As at 1 January 2017 £m
Net assets	201.9	201.6
Net bank debt	(21.6)	(28.3)

- Revolving £140m credit facility committed to June 2020
- EBITDA interest cover (12 months): 66x (2016: 60x), covenant >4x
- Net debt to EBITDA (12 months): 0.2x (2016: 0.2x), covenant <3x
- Fixed charge cover (12 months): 2.1x (2016: 2.4x)

Dividend	2017 FY	2016 FY
Full year dividend	17.4p	17.4p

- Full year dividend maintained reflecting the Board's continued confidence in delivery of the plan

Business review

Our plan

1

Re-establish competitiveness of our Leisure brands

2

Serve customers better and more efficiently

3

Grow our Pubs and Concessions businesses

4

Build a leaner, faster and more focused organisation

Re-establishing competitiveness of Frankie & Benny's

Restored value credentials

- Significant investment in core menu price:
 - Mains entry prices reduced by 26%
 - LFL mains prices reduced by 7%
- Re-introduced £9.95 two-course value menu, lowest price for six years
- Strengthened partnerships with value affiliates
- Intensified promotional activity



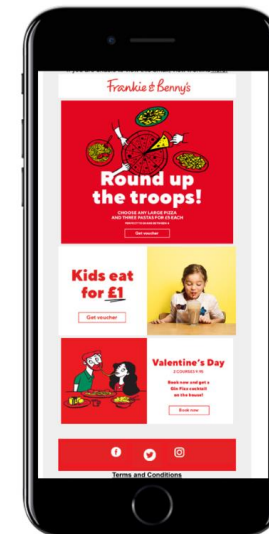
Deepened the distinctiveness of offer

- Upgraded menus to amplify appeal to core family audience
- Improved ingredients quality
- Introduced popular new dishes
- 10 sites piloted for restaurant 'capital refresh'



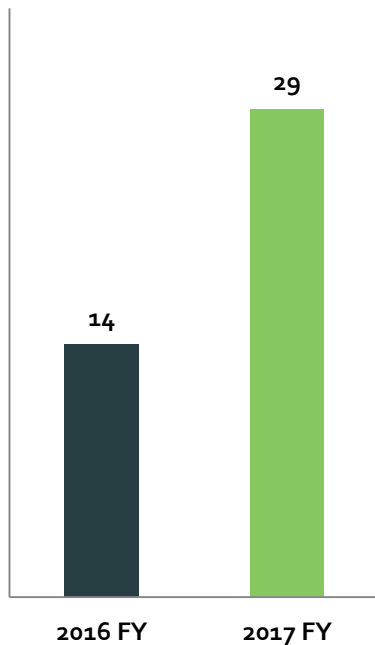
Marketing to attract back lapsed customers

- Launched refreshed brand look and feel
- Upgraded website and app
- Improved digital listings
- Integrated online / offline media campaigns



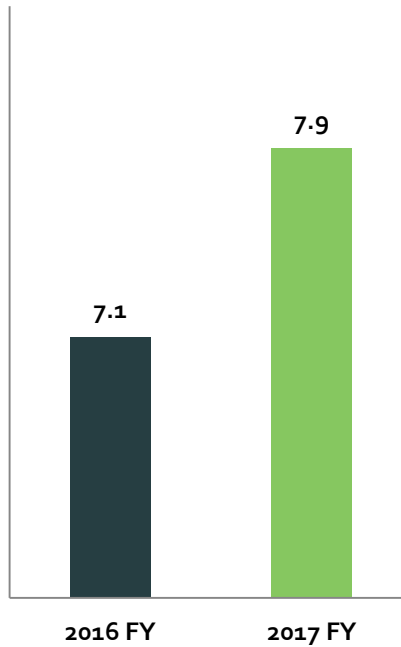
Customers are recognising improvements

NPS*



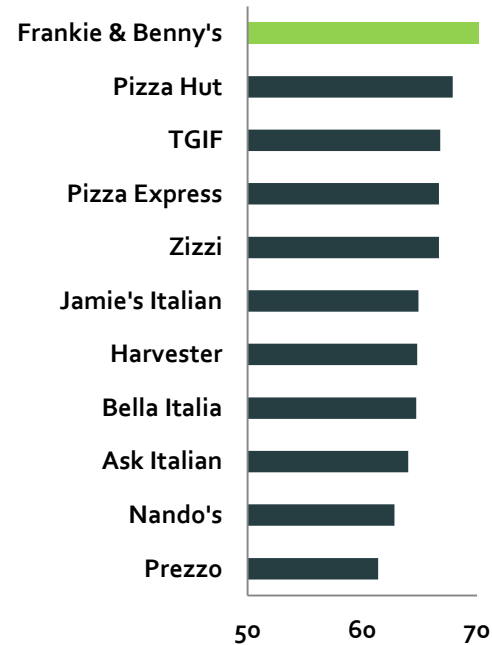
Source: MCA

Value for Money*



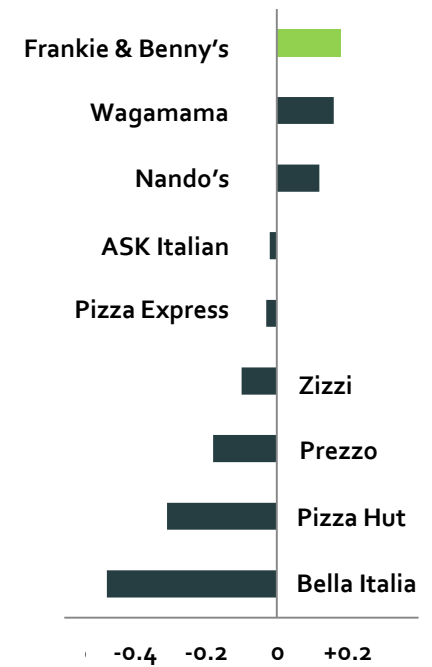
Source: MCA

Kids' menu (Rating Q4 2017)



Source: Morar/BrandVue

Revisit intention scores (Change 2017 vs 2016)



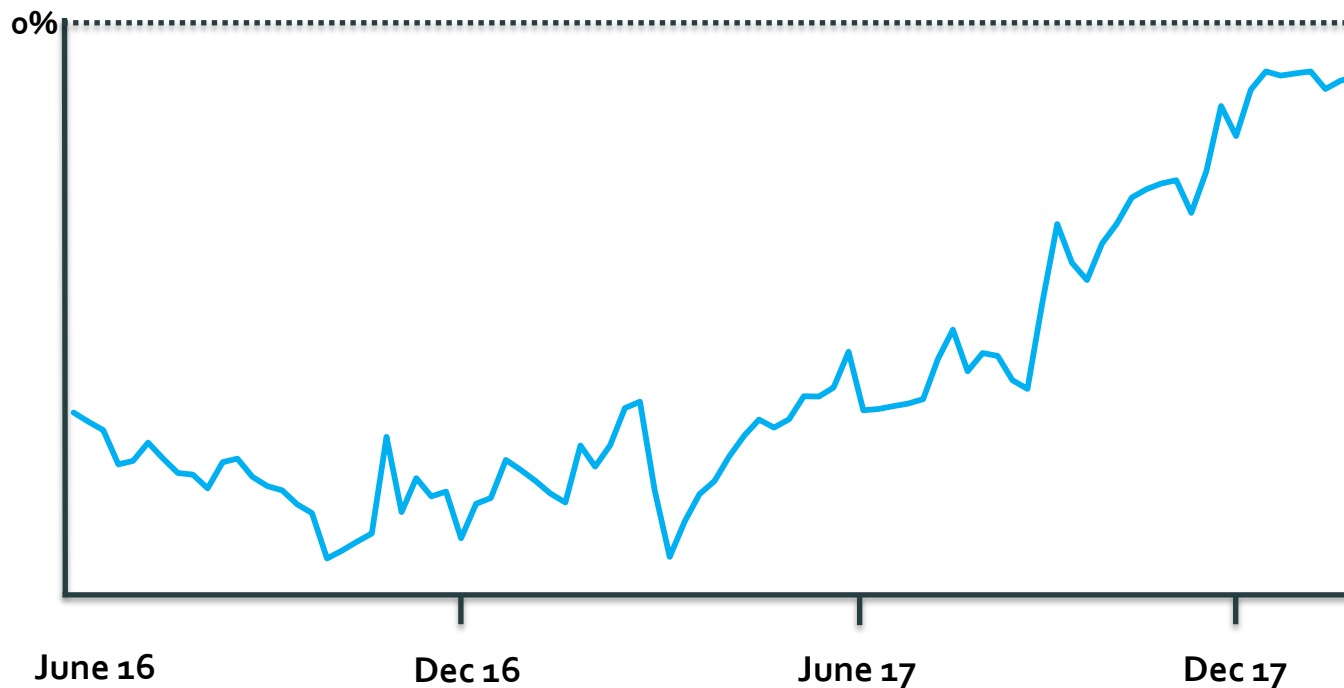
Source: MCA

*MCA independent results; rolling 12 months rating

Volume momentum is progressively improving

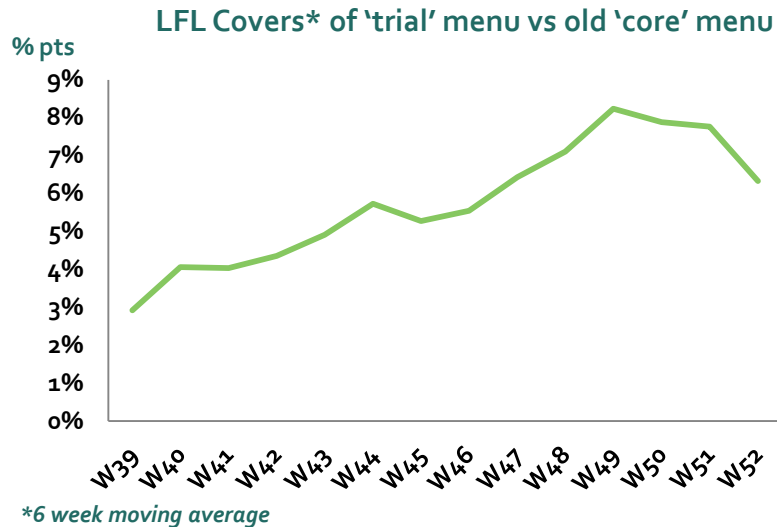
Frankie & Benny's LFL covers

YoY, 6 month moving average



- Improved volume momentum
- Brand is taking volume share:
 - Coffe Peach restaurants LFL -0.5% Aug 17 – Jan 18
 - 3.5% average LFL price increases over last six months by top casual dining brands

Re-establishing competitiveness of other Leisure brands



- New menu rolled out across the estate in January 2018:
 - Better value
 - Improved accessibility
 - Greater customisation options
- Retrained service standards
- Strengthened operations leadership team



- Continued improved trading momentum via discounting
- 'Firejacks' new concept site trading well

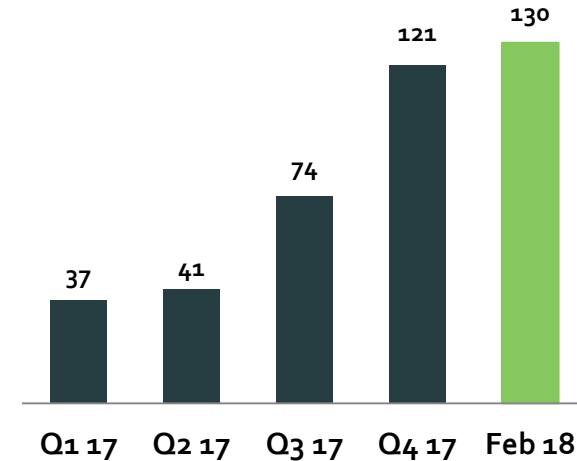
FIREJACKS



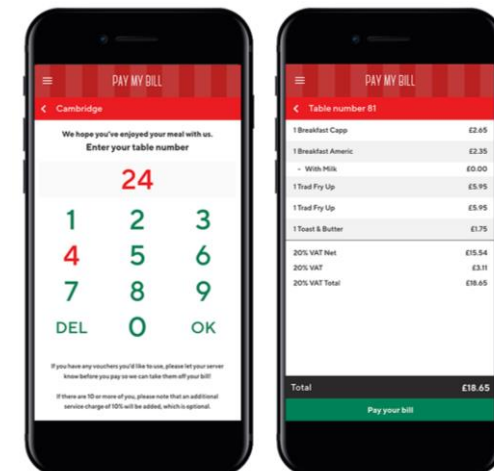
Serving customers better and more efficiently

- **Continued optimisation of labour management:**
 - Deployment of labour scheduling tool
 - More flexible working practices
 - 7% reduction in labour cost per cover in the Leisure business*
- **New service standards rolled out across Leisure business**
- **Increased focus on convenience solutions for customers:**
 - Increased penetration with Deliveroo
 - Trials underway with UberEats and Just Eat
 - Trialling new 'virtual' delivery brand
 - Click and collect functionality successfully trialled and rolling out in Q2 to Leisure business
 - Pay with app functionality, facilitating faster payment, rolling out by end of Q1
 - Integrated to OpenTable as a booking partner

of sites on Deliveroo



Pay with app functionality



* Year-on-year (H2 17 vs H2 16)

Leisure brands: next steps

Proposition

- New Frankie & Benny's menu:
 - Improved healthy range
 - Extended vegetarian and vegan options
 - Innovative desserts
 - Optimised pricing
- Further delivery rollout

Marketing

- New CRM platform enabling targeted customer contact
- Upgraded social media activity
- Extended affiliate partnerships
- Introduction of limited time offers

Operational effectiveness

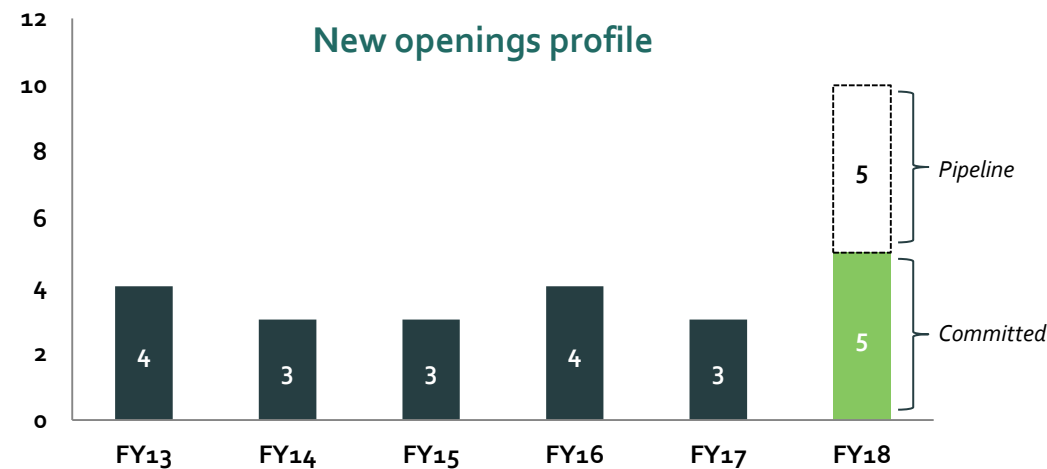
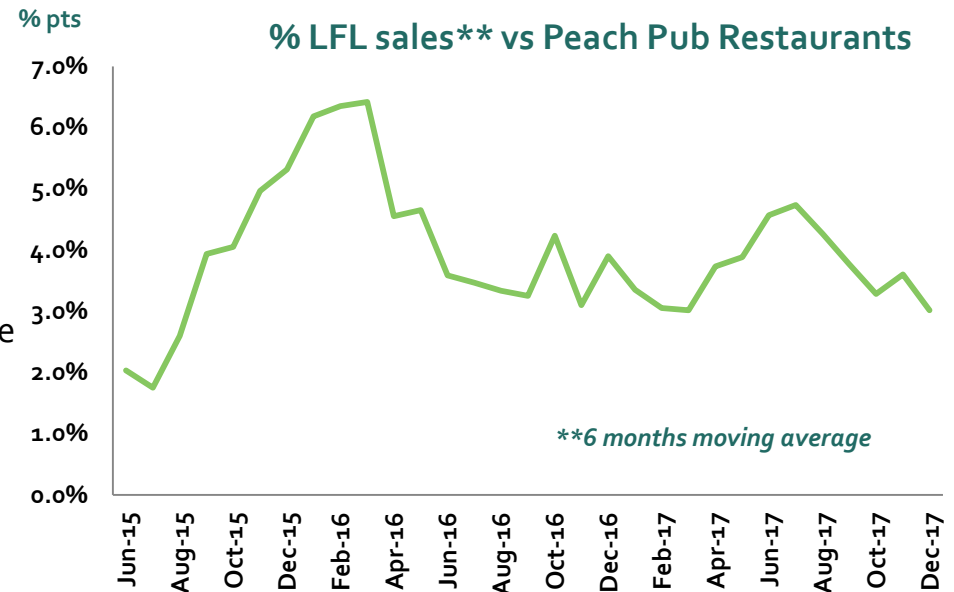
- Investment in more granular customer feedback tools
- Further optimisation of service standards

Capital investment

- Optimisation and potential further investment in Frankie & Benny's site refreshes
- Conversions of more Coast to Coasts to Firejacks

Growing our Pubs business

- **Leading performer in the market:**
 - 61 high quality premium food-led pub restaurants
 - Differentiated proposition
- **Attractive economics:**
 - Recent openings (2013-2016) consistently generate >20% EBITDA returns*
 - Freehold asset backed in excess of £80m
- **Further opportunities to grow LFL sales:**
 - Improved price architecture
 - Exploiting breakfast and afternoon tea
 - Improved bookings optimisation driving more volume
- **Growing our pipeline of new openings:**
 - Accelerated expansion programme
 - Extending geographic footprint
 - First foray into rooms



*EBITDA returns based on leasehold ownership at 7% yield

Growing our Concessions business

- 57 units
- **Attractive market dynamics:**
 - Air passenger growth 6% CAGR over the last four years
 - Airports increasingly investing in terminals, capacity and offer quality
- **Grow LFL sales:**
 - Underlying trading continues to be strong
 - Improved passenger throughput with use of technology
 - Optimising use of existing space
 - Continuous menu optimisation
- **Growing our business:**
 - Entry into new airport and transport hubs
 - Accelerated brand portfolio development
 - Expect to open c.10 new concession sites in FY18

Edinburgh Barburrito



New brand partnerships

SPUNTINO



Build a leaner, faster and more focused organisation

- **£10m savings in 2017:**
 - Restructured central head office roles and streamlined field operations structure
 - Centralised purchasing to leverage Group scale through rationalisation of suppliers
 - Reduced overheads including improved energy management and supplier pricing
- **Strengthened team now in place:**
 - Balance of hospitality and other consumer sector experience
 - Improved analytical and customer insight capability across the organisation
- **Future initiatives:**
 - Ongoing efficiencies identified in overhead costs through continuing consolidation of suppliers
 - Further labour efficiency expected through improving labour deployment
 - Transition to new logistics partner in 2019 to maximise supply chain opportunities, including waste and recycling

Summary

- Leisure improvements are progressing on track
- Customers are responding to our changes
- Pubs and Concessions growth accelerating to plan
- Fundamentally leaner and more focused business in 2018
- Current trading broadly in line with our expectations
- Dividend maintained reflecting the Board's continued confidence in delivery of the plan

Q&A